

STUDENT WORKSHEETS



WORKSHEET 1: SUPPLY CHAIN ANALYSIS

Name:

1. Choose an Australian vegetable and export destination.

2. Sort the journey from farm to international market by numbering the supply chain in order.

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|--------------------------|-------------------------|--------------------------|---------------------|
| <input type="checkbox"/> | International Transport | <input type="checkbox"/> | Consumer |
| <input type="checkbox"/> | Farm | <input type="checkbox"/> | Retailer |
| <input type="checkbox"/> | Foreign Distributor | <input type="checkbox"/> | Distribution Centre |
| <input type="checkbox"/> | Processing Facility | | |

IDENTIFY THE STAKEHOLDERS LISTED BELOW

1. Farmers

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2. Processors

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3. Distributors

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4. Retailers

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5. Consumers

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WORKSHEET 1: SUPPLY CHAIN ANALYSIS

RESOURCE ALLOCATION

1. What resources (people, equipment, facilities) are required at each stage of the supply chain?

2. How could resource use be optimised?

PROBLEM SOLVING

1. Identify one challenge/problem in the supply chain.

2. Brainstorm three potential solutions.



WORKSHEET 2: JINGLE CREATION

1. Chosen vegetable.

2. Target international market.

3. List three unique selling points.

4. Cultural considerations for the target market.

5. Jingle lyrics (4-8 lines).

6. Melody description.

7. How does your jingle reflect the target market's culture?